



CENTER FOR
**HONEYBEE
RESEARCH**
Asheville, NC USA

SPONSORSHIP LEVELS



Contact Dr. Terri Lechner at terrilechner@gmail.com for sponsorship questions and opportunities.

Sponsorship Levels

The Packages Include:

Website recognition and link

Mention on radio ad and social media

Beekeepers Quarterly and Monthly email mention July 2023 -June 2024

Banner advertising on contest page

Top Tier branding on staff tee shirts

Brand on staff tee shirts

Inclusion in "thank you" letter copied to all contestants

Commemorative Wall Plaque

Brand on Honeyfest Map

Two free nights at Renaissance Hotel with a tour of research center

One free night at Renaissance Hotel with a tour of the research center

Option to be a contest judge

Dinner with executive director

Commemorative Honey from Grand Prize winner

Commemorative Honey from second place winner

Commemorative Honey from one of the finalists

Article in beekeepers quarterly

Recognition in grand prize winner news release

Ability to use "premier sponsor of the CHBR"

Named at March press conference

Brand on event video



**THE
APIARY**
\$15,000
(1 SPONSOR)



**QUEEN
BEE**
\$10,000
(1 SPONSOR)



**THE
SWARM**
\$5,000
(1 SPONSOR)



**THE
HONEY**
\$2,500
(5 SPONSORS)



**THE
HIVE**
\$1,000
(5 SPONSORS)



**WORKER
BEE**
\$500
(UNLIMITED)

