



CENTER FOR
**HONEYBEE
RESEARCH**
Asheville, NC USA

SPONSORSHIP LEVELS



Contact Dr. Terri Lechner at terrilechner@gmail.com for sponsorship questions and opportunities.

Sponsorship Levels

The Packages Include:

- Website recognition and link
- Mention on radio ad and social media
- Beekeepers Quarterly and Monthly email mention March 2025 -March2026
- Banner advertising on contest page
- Top Tier branding on staff tee shirts
- Brand on staff tee shirts
- Inclusion in "thank you" letter copied to all contestants
- Commemorative Wall Plaque
- Brand on Honeyfest Map
- Two free nights at Renaissance Hotel with a tour of research center
- One free night at Renaissance Hotel with a tour of the research center
- Option to be a contest judge
- Dinner with executive director
- Commemorative Honey from Grand Prize winner
- Commemorative Honey from second place winner
- Commemorative Honey from one of the finalists
- Article in beekeepers quarterly
- Recognition in grand prize winner news release
- Ability to use "premier sponsor of the CHBR"
- Named at March press conference
- Brand on event video



THE APIARY
\$15,000
 (1 SPONSOR)



QUEEN BEE
\$10,000
 (1 SPONSOR)



THE SWARM
\$5,000
 (1 SPONSOR)



THE HONEY
\$2,500
 (5 SPONSORS)



THE HIVE
\$1,000
 (5 SPONSORS)



WORKER BEE
\$500
 (UNLIMITED)

